STELLA MUSI

ART DIRECTOR & GRAPHIC DESIGNER

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stellamusi.com

EDUCATION

Design Communication Arts Certificate UCLA Extension Los Angeles | 2017-2019

Master Degree in Event Managment IED - Istituto Europeo del Design Milan | 2011-2012

BA Product Design Politecnico di Milano Milan | 2008-2011

HARD SKILLS

Adobe Suite Powerpoint, Keynote Basic 3D modeling Photography

SOFT SKILLS

100% reliable Breaths design and creativity Team-player Natural Leader Very organized Really funny

RELEVANT EXPERIENCE

1000HEADS | Los Angeles | 1000heads.com **ART DIRECTOR** | April 2021 - today

EMBEDDED HIRE FOR SNAP INC. (Snapchat) - snap.com

Art direction for Snap Inc., creating impactful social, digital and brand activation campaigns, from concept to execution.

HYPOTHESIS GROUP | Los Angeles | hypothesisgroup.com **SENIOR GRAPHIC DESIGNER** | November 2019 - March 2021

Clients followed: Facebook, Google, Warner Brothers, Starbucks, HP, Funimation, Toyota, Microsoft, KFC, Starbucks, NBC, Pinterest. Design of infographics, layouts and motion graphics.

NARRATOR | Los Angeles | nr8r.com MOTION GRAPHICS DESIGNER | September 2018 - June 2019

Projects followed: Fantastic Beasts and the Crimes of Grindelwald, Creed 2, John Wick 3; Batman, Looney Tunes, Harry Potter, Birds Of Prey, Isn't It Romantic. Motion Graphics for promotional materials, social media, sizzle reels, entertainment content and more.

UCLA | Los Angeles | ucla.com SENIOR GRAPHIC DESIGNER | November 2017 - September 2018

Design of flyers, posters, ads, leaflets, logo design, event branding, newsletters, website design, social media, merchandising.

NEXT GROUP | Milan | nextgroup.eu ART DIRECTOR (FREELANCE) | March 2017 - October 2017

Clients followed: Office of Italian Prime Minister, AGCO, Class Editori. Art Direction for award-winning event productions.

ALTERNATIVE STRATEGIES | San Diego | altstrategies.com SENIOR GRAPHIC DESIGNER | September 2015 - February 2017

Concept and production of printed campaigns, brochures, stationery, press kits, menus, social media graphics, newsletters, logo design, and branding.

FILMMASTER EVENTS | Milan | filmmaster.com JUNIOR ART DIRECTOR | August 2014 - August 2015

Clients followed: Expo Milano 2015, Banca Intesa. Art Direction for award-winning event productions. The opening cerimony for Expo Milano 2015 won the "Best Public Event Award" at Bea - besteventawards.it

MAI TAI | Milan | mai-tai.it GRAPHIC DESIGNER | March 2014 - August 2014

Clients followed: Nestle - Baci Perugina, Pam Panorama, Sisal, Fidenza Village.

Concept and production materials for promotional campaigns and events, social media, presentation decks, and newsletters.